

# EXPAND 2024

GREATER SPRINGFIELD



## PAST PERFORMANCE & FUTURE FOCUS

# 2012-2019 SCORECARD

## PROGRAM STRATEGIES

- ✕ Business Retention & Expansion
- ✕ Business Attraction
- ✕ Real Estate Development
- ✕ Marketing
- ✕ Workforce

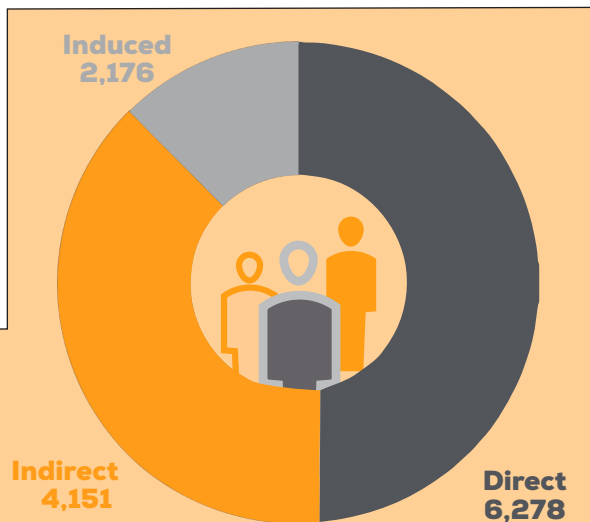
### PrimeOhio II

was completed providing 182 acres of shovel ready industrial land adjacent to I-70.



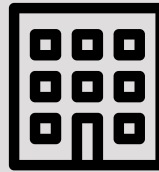
**Total New  
Jobs: 12,605**

Indirect  
4,151

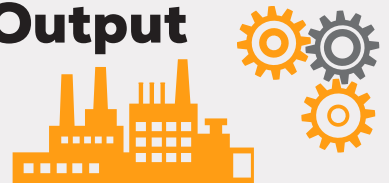


### Nextedge

was acquired by the CIC and became home to the Ohio/Indiana UAS Center and Speedway, Corporate HQ expansion.



**\$2.4 Billion  
New Business  
Output**



**9,109  
Jobs Retained**

(Goal = 5,000)



**\$651M**

**Investment**

(Goal = 250M)



## Return on Investment

Every Dollar Invested in Expand Greater Springfield 2012-2019 returned \$590 in Economic Output generated by local businesses.

**\$1**



**\$590.47**



**1,494**

**Companies  
Assisted**

(Goal = 500)



# WORKFORCE INITIATIVES



## Jobs & Job Readiness

**Task Force** has been coordinated and sustained through the Chamber resulting in the following:

- ✕ Annual Career Exploration Event for the County's 1,200+ 8th Graders.
- ✕ County-wide High School Internship Program matching high school juniors and seniors with paid internships at local companies.
- ✕ Key support for the Straight-A Consortium that resulted in the redevelopment of Springfield High School as the Center of Innovation at The Dome.

# 11

**Job Fairs  
Coordinated**



# 4



**Wage &  
Benefit  
Studies**



Since 2013



8<sup>th</sup> Grade  
Career Expo

Since 2014



**Straight-A  
Consortium/  
The Dome**  
Springfield  
City Schools  
Clark-  
Shawnee  
CTC  
GISA  
Clark State

Since 2013



**Clark County  
Internship  
Collaboration  
&  
Career Sync**

Since 2015



**Clark County  
Manufacturing  
Collaborative**

Since 2014



**Advanced  
Manufacturing  
Lab**

Since 2017



**ACT  
WorkReady  
Community**

2020



**YouScience**

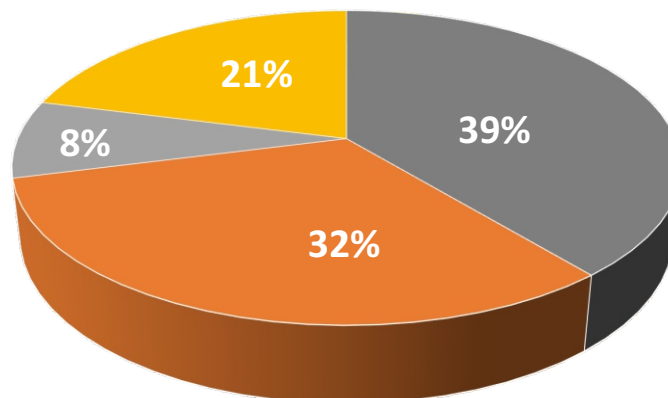
**CONTINUUM OF PROGRAMS**

# EXPAND2024 BUDGET

Strategy	Annual	5 Year
Cultivate the Local Workforce	\$323,302	\$1,616,511
Build the Economic Engine	\$265,274	\$1,326,368
Enhance Livability	\$66,318	\$331,592
Attract Talent	\$174,086	\$870,429
<b>Total Expense</b>	<b>\$828,980</b>	<b>\$4,144,900</b>

ANNUAL BUDGET DETAIL	
<b>Goal I: Cultivate the Local Workforce – 39%</b>	
Business Concierge	35%
Student-to-Opportunity Concierge - <b>NEW PROGRAM</b>	30%
Internship Matching/Coordination - <b>NEW PROGRAM</b>	15%
Research and Best Practice Resource Development	10%
ACT Work Ready Community & Aptitude Testing - <b>PARTIALLY NEW PROGRAM</b>	10%
	<b>100%</b>
<b>Goal II: Build the Economic Engine – 32%</b>	
Retain and Expand Existing Businesses	45%
Aggressively Pursue New Business Growth	15%
Enhanced Small Business Engagement - <b>NEW PROGRAM</b>	35%
Support Entrepreneurial Ecosystem Development - <b>NEW PROGRAM</b>	5%
	<b>100%</b>
<b>Goal III: Enhance Livability – 8%</b>	
Enhance Housing Opportunities	40%
Develop a "Welcoming Committee" for new business leaders/executives - <b>NEW PROGRAM</b>	60%
	<b>100%</b>
<b>Goal IV: Attract Talent – 21% - NEW PROGRAM</b>	
Dedicated Talent Attraction Program	15%
Connect Local College Students to Clark County	5%
"Reverse the Commute" campaign to retain workers in Clark County	80%
	<b>100%</b>

## BUDGET ALLOCATION



- Cultivate the Local Workforce
- Build the Economic Engine
- Enhance Livability
- Attract Talent